

Gun Powder Gals

2017

CONCEALED CARRY
FASHION SHOW & EXPO



CORPORATE
SPONSORSHIP
PROPOSAL



Feminine & Fierce: A Concealed Carry Fashion Show & Expo

Hosted by Gun Powder Gals

Gun Powder Gals is passionate about empowering women to learn how to protect themselves and their families, educate them on responsibility gun ownership, and exercise their second amendment rights. The best way to build a strong country and a strong family unit is to educate women on how to protect themselves, their loved ones, and their homes

ABOUT THE EVENT

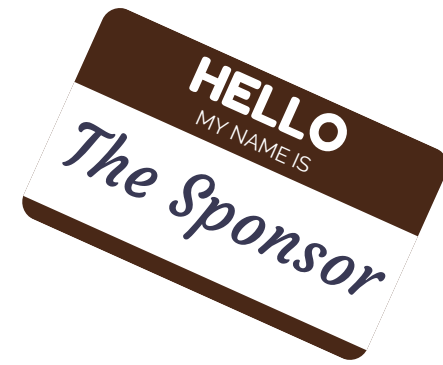
The Event will be held at the Fayetteville Crown Complex, 1960 Coliseum Drive, Fayetteville, NC 28306, inside the amazing Banquet Room.


Saturday, April 8th, 2017 - 11:00 AM to 6:00 PM


The event will showcase numerous ways to conceal carry for both men and women. educate firearm owners through expert speakers, and provide shopping opportunities to attendees.





Why Sponsor?




 Fort Bragg Home of the Airborne & Special Forces, located less than 10 Miles away!

 Reports shows 5.4 million Women Target Shooters in 2013

 Reach Women from 24 - 55 y/o. Fastest Growing Demographic Tremendous Consumer Needs Potential Buyer Power

 17,888 Concealed Carry Permits issued in Cumberland County in 2015

 Women Gun Owners Spend \$1,275/Year (\$870 on Firearms & \$405 on Gun Accessories)



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Gun Powder Gals



SPONSORSHIP OPPORTUNITIES

Title Sponsor (Exclusive) \$10,000

- Title sponsorship (name rights & logo with Gun Powder Gals)
- Speaker opportunity (10 Min.)
- Name & logo on all fliers, advertising pages, social media channels, & website link on our site
- 2 full page color ads on either back cover, or inside front cover of Up & Coming Weekly, or 2-page spread in the program guide
- Banner in front of banquet room (sponsor provided)
- 10 event tickets to the event
- VIP seating for Fashion Show & Speakers
- Materials & signs on all tables
- Multiple inserts in our goodie's Bags
- Premium location for vendor table (upon request)
- Inclusion in press releases

Platinum Sponsor \$5,000

- Speaker opportunity (7 Min.) - In front of audience at the beginning of the event
- Name & logo on all fliers, advertising pages, multiple mentions on social media channels, & website link on our site
- 1 full page color ad in the program guide
- Banner at event location (sponsor provided)
- 6 event tickets to the event
- Materials & signs on all tables
- 1 insert in our goodies' Bags
- Name of business in press releases
- Vendor Table (Upon Request)

Gold Sponsor \$1,500

- Speaker opportunity (4 Min.) - In front of audience at the beginning of the event
- Name & logo on all fliers, multiple mentions on social media channels, & website link on our site
- 1 half-page ad in the program guide
- Banner at event location (sponsor provided)
- 4 event tickets to the event
- Logo on tables
- 1 insert in our goodies' Bags
- Vendor Table (Upon Request)

Silver Sponsor \$500

- Name & logo on all fliers, multiple mentions on social media channels, & website link on our site
- 1 quarter-page ad in the program guide
- 1 insert in our goodies' Bags
- Vendor Table (Upon Request)

Please make check payable to: **Gun Powder Gals**
ATTN: Candy Sugarman

Please Provide name as you would like it to appear on sponsorship materials. Call for Address: (910) 723-3899

SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package. Completed forms can be returned to Candy Sugarman, at Candy@GunPowderGals.com. Please contact us with any questions at (910) 723-3899.

CONTACT INFORMATION:

Company Name

Contact Person

Contact Email Address

Contact Phone Number

Address/City/State/Zip Code

SPONSORSHIP PACKAGES:

- Title Sponsorship.....\$10,000
- Platinum Sponsorship.....\$5,000
- Gold Sponsorship.....\$1,500
- Silver Sponsorship.....\$500

PAYMENT INFORMATION:

- Please send me an invoice
- I have enclosed a check (Make checks payable to the Gun Powder Gals)
- Please charge my credit card

Card Type: Visa MC AmEx Discover

Card Number

Expiration Date

Security Code

THANK YOU FOR SUPPORTING US!

Once we receive your completed sponsorship form, Gun Powder Gals' staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to Candy@GunPowderGals.com.



\$

Total Sponsorship Cost

Signature

Date